

New Hanover County: Census 2020 Real-Time Response Rates - Week Ending April 26

How is New Hanover County performing?

47.7% of households in New Hanover County have self-responded to the 2020 Census between March 12 and April 26, 2020, **below** the state response rate of **48.5%**. New Hanover County is currently ranked 36 out of 100 counties in NC.

How are people responding to the 2020 Census in New Hanover County?

44.9% of New Hanover households responded to the census online versus 41.0% of all NC households.

2.8% of New Hanover households responded to the census by phone or mail versus 7.5% of all NC households.

Where are people responding in New Hanover County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	121.03	64.2%
2	120.1	63.2%
3	120.04	63.1%
4	120.09	61.8%
5	117.05	59.9%

Where are people not responding in New Hanover County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
43	118	22.3%
42	122.01	27.3%
41	122.03	27.9%
40	105.01	29.8%
39	113	30.1%

How many households in New Hanover County self-responded in past census counts?

Historic census self-response rates for New Hanover County were 60.0% in 1990, 61.0% in 2000, and 68.5% in 2010.



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How are target groups responding in New Hanover County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	14	43.0%
4% to 5.5%	14	50.7%
5.5% to 7.2%	10	50.5%
7.2% or higher	5	40.5%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	42.1%
2.9% to 5.7%	16	48.7%
5.7% to 9.8%	10	53.2%
9.8% or higher	3	39.6%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	18	49.6%
14% to 28%	13	47.8%
28% to 50%	6	44.1%
50% or higher	6	40.0%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	18	52.7%
12% to 21%	12	47.0%
21% to 31%	6	40.6%
31% or higher	7	37.5%



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